

# theaxionnewsletter

**WELCOME** to the latest edition of the Axion Newsletter. This issue includes items about Axion's 'Double Win' at two prestigious business award ceremonies, Axion's consultancy role in Greenergy's acquisition of its Plymouth oil terminal and Axion's message to the Parliamentary Waste Committee.

## AXION IS DOUBLE AWARD-WINNER



Axion Director Keith Freegard receives the Plastics Industry Award

Axion Polymers is a double award-winner – scooping prizes within a week in both the prestigious Plastics Industry Awards and the North West Business Awards for its pioneering work in environmental and plastics recycling initiatives.

On June 20, Axion Polymers won the Award for Best Environmental Programme in the annual PIA Awards organised by

Plastics and Rubber Weekly. This was awarded for the company's successful development of a unique process for the recycling of WEEE plastics at its advanced Salford processing plant, which could deliver maximum environmental and economic benefit from the input material waste stream.

Six days later, the company's innovative business approach to the environment won again with success in the North West Business Awards. The Environmental Innovation Award recognises excellence in the development and deployment of new and existing environmental technologies, processes and techniques, as well as collaboration between other businesses and research bodies.

Axion's jubilant directors Keith Freegard and Roger Morton are delighted with their successes, saying: "We are very happy and proud that our team have won both these awards, which represent how valuable our unique business is to the plastics industry and recognise the contribution that plastics recycling is making in reducing environmental impact in the UK.

"We'd also like to thank our whole team for their continued high level of effort and enthusiasm in helping to make the business a huge success."

Commenting on the PIA award which he received at a ceremony at London's Park Lane Hilton Hotel, Axion's Technical Director, Keith says: "This national award is an excellent recognition point for us, particularly up against the big name producers. It's a huge feather in our cap and we see it as another milestone on our road to future success."

Winning the North West Business Award highlights an important local focus on recycling, says Keith, adding: "Waste fridges are collected locally in the North West area and undergo primary treatment at a St Helens WEEE plant. The shredded fridge plastic comes to our Salford plant where it is turned into a high grade polymer for re-use in new parts for washing machines manufactured in Rhyl, North Wales.



Laura Winstanley (Marketing & Logistics), Keith Freegard (Director) & Gary Ireland (Production Manager) with the North West Business Award

"This demonstrates how the Axion process has delivered a technological solution to a waste recycling problem, while simultaneously satisfying the needs of the end-user market for the closed-loop recycle product. It proves that local closed-loop recycling is the way forward!"

Axion Polymers' state-of-the-art factory processes waste plastics from WEEE primary treatment plants into high-grade polymers. Axion's innovative system uses over 13 individual sorting and separation stages, which combine to form a continuous process plant that can handle a dirty, co-mingled waste stream from shredded electrical equipment and upgrade the material into an extremely high grade polymer - Axpoly®.

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## AXION CONSULTANCY WORKS WITH GREENERGY TO ACQUIRE FUEL STORAGE FACILITIES IN PLYMOUTH

Greenergy Fuels Ltd, the UK's fastest growing independent fuels supplier, has announced that it has exchanged contracts for the acquisition of a fuel storage facility in Plymouth.



Proposed investment by Greenergy to upgrade onsite infrastructure will see the capacity of the terminal almost double whilst also providing improvements

in reliability and efficiency. This will deliver significant service and cost benefits to the South West of England, an area historically subject to under supply and correspondingly high fuel prices. The investment

will also facilitate the roll-out of Tesco 99 Octane petrol in the South West.

Axion Consultancy arranged the initial technical, operational and commercial due diligence and supported the project with Health and Safety and environmental work up to and during the acquisition process.

The acquisition forms part of Greenergy's ongoing investment programme in developing a modern and sophisticated fuel supply infrastructure across the UK. The site will form an important addition to its UK and European network of 15 terminal facilities.

Greenergy Fuels Ltd Chief Executive Andrew Owens commented:

"Greenergy continues its programme of investment in the UK fuels market - developing new facilities and refreshing existing parts of the blending, storage and supply infrastructure. This new storage facility will further improve our nationwide network whilst offering reliable and cost effective supply to the region."

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## KEITH FREEGARD TAKES HIS MESSAGE TO THE HOUSES OF PARLIAMENT

Keith Freegard, Axion Director, took his message to the top this month, urging MPs to clamp down on the illegal export of waste.

Axion was invited to present at the Sustainable Resource Group of the Parliamentary Waste Committee. Several companies were invited to attend the group meeting and give presentations about innovative waste separation methods to interested Members of Parliament. Keith Freegard talked the group through the novel plastic sorting and separation methods used by the industry, including those developed and implemented by Axion.



Keith took the opportunity to urge the assembled group of interested MPs to support investment in the waste sector. He pointed to the fact that growth in this industry will create hundreds of new jobs and that there is a need to train more engineers. As Keith noted, competition in the recycling and recovery sector comes from overseas. In order to ensure a level playing field

for British companies, Keith advised MPs that strict policing and enforcement of export controls is necessary to avoid the illegal export of waste and that this is fundamental to successful waste recovery and growth of the recycling industry in the UK.

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